

## General Data Protection Regulation (GDPR) Compliance

The new GDPR legislation will require all businesses operating in the EU (or processing the data of people residing in the EU) that are deemed to be data controllers or data processors (or have control over data processors) to comply with certain data protection requirements, including the identification and understanding the nature of third party data (particularly personally identifiable information or, "PII") in their possession. Entities must also take affirmative steps to ensure that any third-party data is protected.

Unfortunately, many organizations may find compliance unachievable due to factors such as:

- limited visibility into where third-party data may reside in the organization, who its being used by, and for what purpose;
- inability to monitor third party data; and
- failure to have appropriate policies and procedures in place to meet compliance requirements and satisfy inquiries from regulators.

As third-party data may reside in a number of disparate locations throughout an organization, companies need to implement a coordinated and continual data governance program across all of an organization's functions that are in possession and/or make use of third party data.

Effective GDPR compliance requires the following:

- **Ability to identify and categorize third party data** no matter where in the organization it may reside or in what format it is contained.
- **Ability to link third party data to associated processes** to understand the source, content and purpose of the data, users and uses of the data, and responsible parties.
- **Establishment of policies and procedures** governing third party data collection, storage and use.
- **Monitoring of third party data** to identify transfers to other internal and external locations and uses.
- **Assessment of risk impact** associated with data inflows and outflows.
- **Control over data** for purposes of processing sharing or deletion requests by data subjects.
- **Ability to analyze stored third-party data** to respond to internal and external requests regarding use of the data.
- **Robust documentation** of third party data and it uses.
- **Prompt alerts of violations** and data breaches.

### The surveilLens™ GDPR Solution

Compliance with GDPR can most effectively be achieved through the use of advanced technology solutions that can address and meet GDPR requirements. The surveilLens™ platform addresses GDPR compliance challenges by providing a data governance framework that helps organizations identify the location of all personal data throughout the supply chain, understand how such data is used, enhancing the quality of the data to ensure it is capable of providing the appropriate metrics for analyses purposes and alerting users to potential violations and other critical events.

### Top 10 GDPR Requirements

- Pseudonymization and encryption of personal data.
- Documented consent from Individuals with respect to the use and processing of their data.
- Accurate descriptions of data usage and recipients of third party data.
- Processed data must be kept up to date.
- Individuals may request, transfer, correction or deletion of their personal data.
- Notifications of data processing and transfers.
- Monitoring of data transfers to complying entities and data processors.
- Maintenance of a record of processing activities.
- Reporting of data breaches within 72 hours.

### FEATURES of surveilLens GDPR

- Modular based solution.
- 100% data coverage and analysis.
- Real time updates.
- Integrates data from multiple systems.
- Provides holistic view of customers and third party data.

## Key Features

1. **Complete data governance framework** that coordinates across all departments and functions that house and process third party data.
2. **Automated discovery, validation and reconciliation of third party data** received by or resident throughout the organization in real time.
3. **Scalable machine learning technology** enabling the organization to identify data across disparate data sets and classify added data based on a set of established criteria.
4. **Customizable glossary critical data** that allows users to determine critical or sensitive personal data.
5. **Flexible platform** that easily integrates with existing systems to ensure seamless workflow and delivery.
6. **Automated workflows** around key processes such as data transfer requests, deletion requests, approvals and consents and notifications.
7. **Monitoring and recording** of processing activities, data transfer and deletion requests.
8. **Customizable business rules** that enable users to react to changing legislation and proactively monitor data processes.
9. **Automated alerts** to promptly identify, investigate and respond to potential data breaches and violations.
10. **Robust feature set** that makes it easy to identify, monitor and manage data privacy rules across multiple jurisdictions.
11. **User -friendly** system controls, dashboards, analytics and policy management tools that offer the best combination of out-of-the-box functionality and customization capabilities.
12. **Case management** module that manages flagged cases.
13. **Customizable dashboards** to provide institutions with up to date reporting on data process owners, data sources, classifications, approvals and other compliance relevant metrics.
14. **Comprehensive reporting capabilities** allowing institutions to generate customizable reports capturing everything necessary for internal and external reporting purposes.

## Why surveilLens™ GDPR?

**Operational Efficiencies** - Standardized and automated processes, user-based workflows, and case management capabilities allow institutions to customize their desired level of manual intervention and alert when regulatory timelines are not met.

**Cost Efficient Solution** – Built for institutions of any size and geographical structure to manage the regulatory requirements in a cost-efficient way.

**Flexible Technology Platform** – built on scalable and up to date technology using proven best practices and methodologies to provide the ability to connect multiple source systems, in order to support organizations' changing needs and demands.

**Security** - Meets highest data security standards – offered in cloud based and enterprise versions.

For **MORE INFORMATION** or to **REQUEST A DEMO** please visit us at: [www.surveil-lens.com](http://www.surveil-lens.com) or contact us directly at: (212) 804-5734 or [inquires@surveil-lens.com](mailto:inquires@surveil-lens.com).

## ABOUT SURVEILLENS™

surveilLens™ provides enterprise fraud monitoring, governance, compliance, and risk solutions.

Our enterprise platform operates in real-time, analyzes large volumes of structured and unstructured data, and provides higher false positive accuracy. This results in cost efficiencies and achieves greater overall return on investment.

surveilLens™ identifies, mitigates and remediates organizational risks while bringing convenience, effectiveness and efficiencies to an organization's compliance program.

Big Data analytic technology provides organizations with customizable and scalable compliance solutions. This transforms the traditional manual approach of governance risk and compliance to an automated one.

surveilLens™ was founded by experts with over 100 years of combined global experience in anti-fraud, risk monitoring, legal, regulatory compliance, technology, data science and auditing.

Our subject matter expertise combined with a top engineering team of software designers and Big Data theorists makes us a leader in domain-learned models across various industries.

Contact us to experience the surveilLens™ advantage.